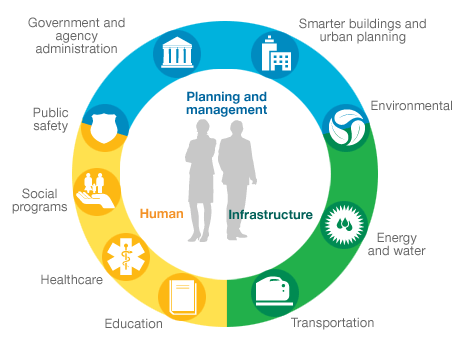
Is the city we live in “smart” enough?

Next week in Barcelona will held the international smart city Expo. But…what does it really mean “smart city?”

A city can be defined as ‘smart’ when investments in human and social capital and traditional (transport) and modern (ICT) communication infrastructure fuel [sustainable economic development](http://en.wikipedia.org/wiki/Smart_growth)and a high quality of life, with a wise management of natural resources, through participatory action and engagement. (Caragliu et al. 2009). To [Hermenegildo Seisdedos](http://en.wikipedia.org/wiki/Hermenegildo_Seisdedos" \o "Hermenegildo Seisdedos), the smart city concept essentially means efficiency. But efficiency based on the intelligent management and integrated ICTs, and active citizen participation. Then implies a new kind of governance, genuine citizen involvement in public policy.

We playthe.net dedicated in helping city halls making better use of the limited resources, more efficient and sustainable.



SMART CITY EXPO IN BARCELONA

Video link: <http://youtu.be/SFwjPY_1Y8Y>

SMART CITY MODEL: BARCELONA

Video link: <http://youtu.be/e_QYXU51AXU>

How Playthe.net contribute one city to be smarter?